



Greater Jackson Chapter

2017-2018 Corporate Partnership Guide

Corporate partnership with the NABA Greater Jackson Chapter presents an excellent opportunity to gain exposure to a network of qualified professionals and student chapters that can enhance performance and future growth. Our corporate partners are recognized for their support of the Chapter through strategic branding and marketing, monthly meetings, social media, Chapter-sponsored student activities and our annual scholarship and awards reception. Partnering with NABA Greater Jackson positions your company as a responsible corporate leader and provides brand positioning within a diverse and inclusive community.

	John M. Cromwell, CPA	Mary T. Washington, CPA	Medgar Evers	Smith Robertson	Jacksonian
Sponsorship of Annual Scholarship Banquet	✓	✓	✓	✓	✓
Host and/or Co-Host a Professional Meeting/Forum	✓	✓	✓	✓	N/A
Company Advertisement on Chapter Social Media Postings	Weekly	Semi-Monthly	Monthly	Quarterly	Quarterly
Option to Sponsor a Chapter Program	✓	✓	✓	✓	N/A
Tickets to Annual Scholarship Banquet	6	4	2	N/A	N/A
Scholarship in Company Name	\$1,000	\$500	N/A	N/A	N/A
Chapter Website* and Social Media Job Postings	Unlimited	Monthly	Monthly	Quarterly	Quarterly
CORPORATE BENEFIT	\$2,500	\$1,500	\$750	\$500	\$250

*Chapter website under development.

Itemized Costs for Mix & Match Plans:

Professional meeting/forum hosting - \$100
 Program sponsorship - \$250
 More frequent advertisement - \$150
 Scholarship in Company Name – \$250 - \$1,000
 Website and social media job postings - \$25/per request



Sponsorship of Annual Scholarship Banquet - In its inaugural year, the Annual Scholarship banquet gives the NABA Greater Jackson professional members the opportunity to honor those deserving students with scholarships to aid in their collegiate matriculation. Your company has the opportunity to help make this event a success.

Host and/or co-host a meeting/forum - Have a topic you would love to discuss with our professional members? As a NABA Greater Jackson partner, you will have the opportunity to get in front of our professional members at one of our monthly lunch and learns.

Company advertisement on social media - NABA Greater Jackson is social! We will keep your company front of mind, by consistently sharing content from your social media pages on our social media platforms.

Option to sponsor a Chapter program - NABA Greater Jackson hosts several non-CPE related programs throughout the year, including membership socials and our Annual Holiday Mixer. Your company has the opportunity to sponsor one of these great events for a nominal additional fee.¹

Scholarship in company name - We solicit applications from students and narrow the number of applicants to the top five students relevant to your company's industry. You make the final selection and have the opportunity to present your scholarship at the banquet.

Chapter Website and Social Media Job Postings - Have a position you're trying to fill? Let us help! We will post the position(s) on all of our social media platforms and our chapter website*.

About the Partnership Naming



In 1921, John Cromwell, Jr. became the first African American CPA. John Cromwell graduated from Dartmouth in 1906 as the best student in science. However, 15 years passed before he was able to become a CPA because he was not allowed to sit for the exam in Washington, D.C., Virginia or Maryland. Additionally, since all states had experience requirements, he faced more barriers. After becoming a CPA, Cromwell taught high school accounting in Washington, D.C.



Mary T. Washington became the first black woman to become a CPA in 1943, and at the time was only the 13th in the country. Born in Vicksburg, Mississippi in 1906, she moved to Chicago, Illinois at the age of six. After gaining some work experience at a local bank, she enrolled in an accounting program at Northwestern University. She passed the Illinois exam in 1943 and did her required apprenticeship with Arthur J. Wilson, the country's second black CPA.



Medgar Wiley Evers was an American civil rights activist from Mississippi who worked to overturn segregation and to enact social justice and voting rights. Born in 1925 in Decatur, Mississippi, he became the first state field secretary of the NAACP in Mississippi.



The Smith Robertson School was Jackson's first public school for African-American children. The school opened in 1894 and closed in 1971 due to desegregation. Smith Robertson, the building's namesake, was born in 1840 as a slave in Fayette, Alabama. He migrated to Jackson after the Civil War and became the first black alderman. The former school became a museum in 1984.

¹ Additional fee may be through the use of meeting space to serve as a venue or an additional donation towards food/beverage for the event (capped at an additional \$500).